



# Partnering with a global customer to achieve ESG goals



## Opportunity

Kering, a renowned group of luxury brands, sought to consolidate its global logistics operations, while optimizing shipping and storage capabilities and increasing delivery speed. The new solution must include a contemporary fulfillment center with best-in-class sustainability features to align with Kering's commitment to reduce the carbon footprint of its supply chain operations.

## Solution

Kering turned to GXO, its longstanding logistics partner, to create a 160,000 square meter logistics hub in Italy from the ground up. This state-of-the-art distribution center combines cutting-edge technology, advanced automation and numerous sustainability features, including enhanced ventilation systems, optimal indoor temperature and humidity controls, and individually adjustable lighting. Innovative auto-packing technology is used to reduce packaging waste.

## Results

- The site design meets the highest standards of workplace wellbeing and is on track to be the first LEED (Leadership in Energy and Environmental Design) Platinum-certified warehouse in Europe
- The rooftop solar system alone – the largest implementation of its kind in Europe – is estimated to reduce CO<sub>2</sub> by 7,500 tons a year



When fully operational, the facility will produce more energy than it consumes, with excess energy transferred to the national power grid and distributed to Kering's stores and offices throughout Italy

